

For Immediate Release:**ProductCamp Nashville 2018 Celebrates Growing Product Community**

- *Free, collaborative “unconference” planned for Saturday, September 29*
- *Speaker submissions now open*

NASHVILLE, TN, August 14, 2018 —ProductCamp Nashville 2018, a free, collaborative “unconference” for product managers, marketers, designers and developers, will take place Saturday, September 29, 2018 at Nashville School of Law.

The one-day event focuses on best practices and lessons learned related to launching, growing and evolving successful products. Participants will have the opportunity to teach, learn from and network with hundreds of fellow product professionals at all levels and across all industries.

“Nashville’s Product community has seen incredible growth over the past few years, and the success of ProductCamp Nashville last year was a clear signal. We’re thrilled to be harnessing that momentum into 2018 and are planning for an even greater turnout,” said planning team Chair, Cooper McGoodwin.

ProductCamp Nashville’s “unconference” format means that anyone can be a speaker. Speakers propose session topics in advance, and on the morning of the event, attendees vote on the final schedule. Sessions range from presentations to workshops to roundtable discussions.

ProductCamp Nashville is organized and run by volunteers and supported by sponsors. 2018 sponsors include 280 Group, Pendo, Nashville Software School, Proficientz, Pragmatic Marketing, Change Healthcare, Onora Group, Planview, TechFed, Nashville Technology Council, Nashville Entrepreneur Center, and Relationary Marketing.

Event Details

- **What:** ProductCamp Nashville 2018
- **When:** September 29, 2018, 8 a.m. to 4 p.m.
- **Where:** Nashville School of Law, 4013 Armory Oaks Drive, Nashville, TN 37204
- **Cost:** Free
- **Register:** <https://productcampnashville.org/pcn18/register/>

For more information, go to <https://productcampnashville.org/>.

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About ProductCamp Nashville. ProductCamp Nashville is a free, volunteer-organized, collaborative “unconference” for product managers, marketers, designers and developers. The first ProductCamp was held in 2008 in Silicon Valley, and the concept expanded to major cities across the United States and around the world.

For more information:

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